



2012 FUJITA & MIURA PUBLIC RELATIONS SCHOLARSHIP

Overview and Application

SCHOLARSHIP OVERVIEW

Fujita & Miura Public Relations (FMPR) will award one \$1,000 scholarship annually to a Kaua'i student and a Pennsylvania student pursuing their bachelor's or graduate degree. Those who receive the Fujita & Miura Public Relations Scholarship will thereafter be referred to as FMPR Scholars. The selection of FMPR Scholars is based upon Kaua'i and Pennsylvania residents and students who:

- Are pursuing undergraduate or graduate degrees, preferably in communications or public relations.
- Are interested in owning or working for a small business and/or home-based business.
- Are engaged in entrepreneurial activities.
- Have the intention to return to the communities in which they grew up after undergraduate or graduate school to pursue their livelihoods.
- Are engaged in community service and wish to advance their communities.
- Have proven intellectual and academic achievements.
- Show integrity of character and an interest in helping others.
- Have the ability to lead and the motivation to use their talents to the fullest.

Applicants must be able to demonstrate how they fulfill the above criteria through their completed Application Form, a personal statement, and school transcripts. Detailed instructions follow.

Scholarship monies will be released to awardees after the announcement of the FMPR Scholars on May 1, 2012 and after the scholars provide FMPR with documentation that they have been accepted for admission by a college or university for the 2012-2013 school year. There will be no deferment scholarships.

The Fujita & Miura Public Relations Scholarship is a direct payment to the scholar to cover tuition fees, boarding, living expenses, and other academic expenses.

Applicants may apply on an annual basis. Scholarships will only be awarded to previous awardees whose progress and accomplishments are exemplary.

Financial need is not necessarily a factor in being awarded the Fujita & Miura Public Relations Scholarship, however, students who have faced and overcame major life obstacles, including financial hardship, will be given preference as long as they meet the other criteria.

Fujita & Miura Public Relations Scholarships are awarded *without regard to marital status, race, ethnic origin, religion, sexual orientation, social background, or disability.*

HOW TO APPLY

Applications can be downloaded at www.fmpr.net. Applicants must submit a completed Application Form (form appears below), a 300-word personal statement in Word (instructions appear below), and high school and college transcripts (scanned) by email to info@fmpr.net by March 30, 2012. The FMPR Scholars will be announced on May 1, 2012. Questions may be emailed to info@fmpr.net.

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APPLICATION FORM

Applicant's name:

Home address:

Home phone:

Cell phone:

Email:

High school attended:

High school GPA:

If you are a high school senior, what college or university will you attend next fall?

College or university attended (if any):

College or university GPA:

Extracurricular activities:

Awards and honors:

Other noteworthy accomplishments:

PERSONAL STATEMENT

Instructions

The Application Form above should include information about applicant's *past* accomplishments. In this personal statement, we wish to learn about the applicant's aspirations and plans for the *future*. The personal statement should be no fewer than 300 words and no longer than 1,000 words and include information about how the applicant plans to make a contribution to the world around them and their local communities in particular, and how they will blend their intellectual talents and concern for others to play an influential role in the betterment of society, wherever their careers might take them. Please note that Fujita & Miura Public Relations does not necessarily presuppose a career in communications or public relations, however, this is preferred. Fujita & Miura Public Relations wants scholars to be intellectually and morally capable of leadership in any field.